

Platemaking to Optimize Your Workflow –  
Gain a Competitive Advantage

Efficient Workflow. High-Quality Results.

**ma** MARK ANDY  
PRINT PRODUCTS

# A Surefire Way to Manage Consistent and Reliable Quality

Today's critical path to success is producing quality work as efficiently as possible, thus optimizing productivity and streamlining workflows is essential. Mark Andy Print Products understands these demands and has partnered with industry leaders to offer you innovative flexographic platemaking solutions that are proven to maximize workflow efficiencies. With a variety of workflow options available, our team of experts will work with you to define a platemaking process specifically to conquer your daily flexo challenges – big or small.

By self-managing your own platemaking, you control the quality and deadlines delivered to your end customers. Achieve higher print results, improved productivity as well as cost and time efficiencies.

**It's all about working faster and smarter.**

## Advanced Platemaking Technologies Delivering Complete Workflow Efficiencies



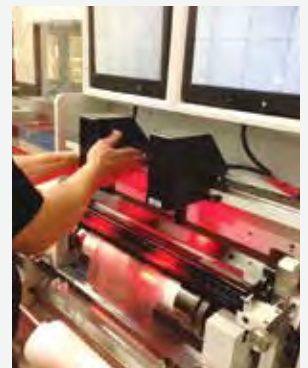
- Software and file management solutions fully integrated for prepress workflow automation
- CDI (Cyrel® Digital Imagers) - flexibility to support your current production needs with the capability to expand as your business grows
- Integrate Full HD Flexo - achieve higher quality with solid density, vibrant spot colors and platemaking consistency



- Innovative equipment, plates and workflow solutions that optimize quality, productivity and sustainability
- DuPont™ Cyrel® DigiFlow - digital workflow enhancement for achieving flat top dots on demand with 1:1 image reproduction
- DuPont™ Cyrel® FAST thermal platemaking systems - solvent-free and dryer-free resulting in finished plates in an hour
- Cyrel® flexo plates – complete line of high performing digital and analog plates to ensure optimum plate for any application



- Inkjet CTP system delivering high quality, high throughput, cost effective platemaking – ideal solution for lower volume, smaller format needs

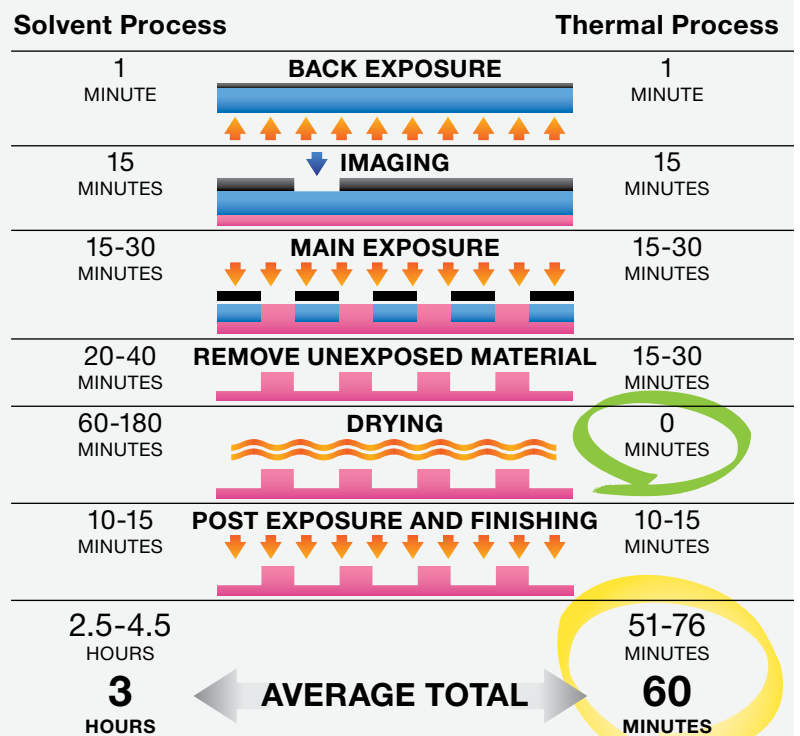


## Finished Plates in an Hour – Solvent-free, High-quality Printing Plates

DuPont™ Cyrel® FAST thermal platemaking systems deliver photopolymer plates with fine highlights, sharp details, low dot gain and dazzling color saturation in less than an hour - providing the flexibility needed to maximize your uptime. Start-to-finish plate production giving you plates when you need them, whether it's a rush order, replacement of damaged plates or producing new plates for the next job.



### Digital Platemaking Workflow



## Mark Andy Print Products Offers Complete Workflow Solutions to Support Platemaking Optimization

- **Platemaking technology center** – hands-on tools to educate and demonstrate the advantages of in-house platemaking
- **High performing tesa® tapes** – reliable solutions with optimized adhesion for consistent print quality
- **Efficient plate mounting** – Mark Andy VPM400 video plate mounter offers HD accuracy
- **Prepress expertise** – Mark Andy becomes first global Full HD Certified manufacturer



## Shop today. Print tomorrow.

Mark Andy Print Products understands the urgency associated with ordering pressroom supplies. We offer convenient and efficient online ordering. You are one click from instant satisfaction.

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- Customized "My Supply List"
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With a mission to serve as your **Total Solutions Partner**, our global team is committed to delivering high quality, innovative solutions and support to help you drive profitability. Mark Andy responds to business needs by offering a broad range of equipment, education, support and supplies to printers and converters around the world.

Partnering with Mark Andy means access to leading global brands with **Mark Andy** narrow and mid-web printing presses, **Rotoflex** finishing solutions, and a complete line of **Mark Andy Print Products** consumables and pressroom supplies. All Mark Andy products are supported by the largest customer service team in the industry, committed to delivering spare parts, technical service, PM programs, retrofits and rebuilds, as well as dedicated hands-on training through **Mark Andy University**.

## Don't Overthink It. Streamline Your Workflow.

Take complete control with the support of Mark Andy Print Products. Let our experts help identify the platemaking process to fit your needs and exceed your expectations. We will work with you to maximize uptime and pressroom efficiency.

For your local representative  
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Currently available in USA and Canada only.

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